



# Postcard Campaign Order Form

Date \_\_\_\_\_

Your Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact name to print on postcard (if desired): \_\_\_\_\_

Street Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Pick a user ID \_\_\_\_\_  
 Password \_\_\_\_\_  
 (to manage account later)

**1 Campaign Selection:** Ages are guidelines only. You can mail any campaign to anyone you choose.

- |  |  |  |  |  |
|--|--|--|--|--|
| <b>Hair</b><br><input type="checkbox"/> Family<br><input type="checkbox"/> Unisex ages 18-24a<br><input type="checkbox"/> Unisex ages 18-24b<br><input type="checkbox"/> Women 25-34<br><input type="checkbox"/> Women 35-44<br><input type="checkbox"/> Women 35-54<br><input type="checkbox"/> Women 45-54a<br><input type="checkbox"/> Women 45-54b | <b>Nail</b><br><input type="checkbox"/> Women 18-24<br><input type="checkbox"/> Women 18-24b<br><input type="checkbox"/> Women 25-34<br><input type="checkbox"/> Women 35-54<br><input type="checkbox"/> Women 45-54 | <b>Skin Care</b><br><input type="checkbox"/> Men<br><input type="checkbox"/> Women 25-34a<br><input type="checkbox"/> Women 25-34b<br><input type="checkbox"/> Women 35-54<br><input type="checkbox"/> Women 45-54 | <b>Massage</b><br><input type="checkbox"/> Men<br><input type="checkbox"/> Women | <b>Tanning</b><br><input type="checkbox"/> Tanning |
|--|--|--|--|--|

**2 Choose your coupon offer from below:** Write the number of the offer you want for each mailing. Each mailing can have the same or a different offer.

- |   |   |  |  |   |                              |
|---|---|--|--|---|------------------------------|
| <b>Offer for Mailing # 1</b><br><b>Hair Offers</b><br>1. Free Cut & Style With Hair Coloring<br>2. 50% OFF any hair service<br>3. 25% OFF Any Hair Service<br>4. \$15.00 OFF Any Hair Service<br>5. \$10.00 OFF Any Hair Service<br>6. Buy one service get a second of equal or lesser value free<br>7. Bring a friend and each get 50% off any service | <b>Offer for Mailing # 2</b><br><b>Nail Offers</b><br>1. Free Manicure with Pedicure<br>2. 50% OFF Any Nail Service<br>3. 25% OFF Any Nail Service<br>4. \$15.00 OFF Any Nail Service<br>5. \$10.00 OFF Any Nail Service<br>6. Buy one service get a second of equal or lesser value free<br>7. Bring a friend and each get 50% off any service | <b>Offer for Mailing # 3</b><br><b>Massage Offers</b><br>1. 50% OFF Any Massage Service<br>2. 25% OFF Any Massage Service<br>3. \$25.00 OFF Any Massage Service<br>4. \$15.00 OFF Any Massage Service<br>5. \$10.00 OFF Any Massage Service<br>6. Buy one service get a second of equal or lesser value free<br>7. Bring a friend and each get 50% off any service | <b>Offer for Mailing # 4</b><br><b>Skin Care Offers</b><br>1. 50% OFF Any Skin Care Service<br>2. 25% OFF Any Skin Care Service<br>3. \$25.00 OFF Any Skin Care Service<br>4. \$15.00 OFF Any Skin Care Service<br>5. \$10.00 OFF Any Skin Care Service<br>6. Buy one service get a second of equal or lesser value free<br>7. Bring a friend and each get 50% off any service | <b>Offer for Mailing # 5</b><br><b>Tanning Offers</b><br>1. 50% OFF Any Tanning Package<br>2. 25% OFF Any Tanning Package<br>3. \$15.00 OFF Any Tanning Package<br>4. \$10.00 OFF Any Tanning Package<br>5. Bring a friend and each get 50% off any tanning package<br>6. Free tan on any tanning bed. New customers only<br>7. Buy 1 Month, get 1 Month Free | <b>Offer for Mailing # 6</b> |
|---|---|--|--|---|------------------------------|

**3 Mailing List Options**

I would like to create a new free list Yes  No   
 Radius around this address \_\_\_\_\_  
 Zip (required) \_\_\_\_\_ OR Select names from these Zip codes: \_\_\_\_\_  
 Radius Distance \_\_\_\_\_ (.1 mile to 50 miles, 2 miles is typical)  
**Select number of contacts to mail to:**  201  301  401  501 Other \_\_\_\_\_  
 (includes 1 postcard to mail to you)  
 Replace Consumer name with "Resident" OR  Add "or resident" to Consumer name

- Check criteria:**
- |                                      |                                     |  |
|--------------------------------------|-------------------------------------|--|
| <b>Age (s)</b>                       | <b>Household Income</b>             | <b>Select Gender</b>                   |
| <input type="checkbox"/> 18-24       | <input type="checkbox"/> All        | <input type="checkbox"/> Women         |
| <input type="checkbox"/> 25-34       | <input type="checkbox"/> < \$50,000 | <input type="checkbox"/> Men           |
| <input type="checkbox"/> 35-44       | <input type="checkbox"/> > \$50,000 | <input type="checkbox"/> Women and Men |
| <input type="checkbox"/> 45-54       |                                     |  |
| <input type="checkbox"/> Other _____ |                                     |  |

I am providing a list to BBT4Salons Yes  No  (if providing list, it must be in .xls or .csv format. Email to customerservice@bbt4salons.com. Include your name, salon name and a phone number at which we can reach you. You will be contacted by BBT4Salons to verify total count and campaign cost)

**4 Logo Options**

Use my logo, I will email to customerservice@bbt4salons.com (must be .jpg format) Include your name, salon name and a phone number at which we can reach you.  
 OR  
 Use this name in place of a logo with the font I chose below (please print) \_\_\_\_\_

**Choose a Font Style:**

- |  |                                       |  |  |                                       |
|--|---------------------------------------|--|--|---------------------------------------|
| <input type="checkbox"/> <i>Salon Font 1</i> | <input type="checkbox"/> Salon Font 2 | <input type="checkbox"/> Salon Font 3        | <input type="checkbox"/> Salon Font 4  | <input type="checkbox"/> Salon Font 5 |
| <input type="checkbox"/> <b>Salon Font 6</b> | <input type="checkbox"/> Salon Font 7 | <input type="checkbox"/> <i>Salon Font 8</i> | <input type="checkbox"/> *Salon Font 9 |                                       |

<b>5</b> _____ X .65 = _____ Quantity Unit Price <b>Postcard price</b>	<b>7</b> _____ <b>Postcard Price</b>
<b>6</b> <b>Calculate Postage</b> Pre-Sort Standard (7-10 days, >200 pieces) _____ X .23 = _____ Quantity Unit Price <b>Postage price</b> OR Pre-Sort First Class (3-5 days >500 pieces) _____ X .33 = _____ Quantity Unit Price <b>Postage price</b> OR First Class (3-5 days <500 pieces) _____ X .39 = _____ Quantity Unit Price <b>Postage price</b>	<b>6</b> _____ <b>+Sales Tax</b> (6.9% for CO only) _____ <b>+Postage</b> _____ <b>+\$12.50 License Fee</b> _____ <b>GRAND TOTAL</b> <b>(per mailing)</b>

**Payment Information**

**Credit Card**

American Express  Master Card  Visa

Card #: \_\_\_\_\_

3-digit Security Code: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

**Note: Order will not become active until payment is received and the proof has been approved.**